

Business Management

PROGRAM CODE: 10-102-3



Associate Degree



COURSE	CREDITS
BADM-106 MS Office for Business Applications ^	3
BADM-110 Business Communications With Technology ^ (or) ENG-208 Technical Communications ‡ (or) ENG-202 English 2 ‡*	3
BADM-134 Business Organization and Management ^	3
ENG-195 Written Communication ‡ ^ (or) ENG-201 English 1 ‡*	3
ACCTG-110 Financial Accounting ^ (or) ACCTG-111 Accounting 1	3
BADM-192 Risk Management and Insurance ^	3
ENG-197 Technical Reporting ‡ (or) Any 200-level ENG or SPEECH course*	3
MKTG-102 Marketing Principles	3
BADM-104 Business Statistics ‡	3
BADM-145 Small Business Management ‡ ^ (or) LOGMGT-146 Operations Management	3
BADM-165 Legal Environment of Business	3
ECON-195 Economics (or) ECON-202 Principles of Microeconomics (or) Any 200-level ECON course*	3
MATH-107 College Mathematics ‡ ^ (or) Any 200-level MATH course*	3
SOCSCI-197 Contemporary American Society (or) Any 200-level SOCSCI course*	3
BADM-120 Business Analysis ‡ ^	3
BADM-155 Management Principles ‡	3
ELECTIVES (Six credits)	6
MATH-123 Math With Business Applications ‡ (or) Any 200-level MATH course*	3
PSYCH-199 Psychology of Human Relations (or) Any 200-level PSYCH course*	3

Location: Downtown Milwaukee Campus, Mequon Campus, Oak Creek Campus, Online Campus, West Allis Campus

Start Dates: August and January

Admission Requirement: High school diploma or GED

Transfer: Will transfer to one or more four-year institutions

Financial Aid Eligible: Yes.

Apply at fafsa.gov. Use School Code 003866.

Program Description

Attain a strong foundation in a range of areas including supervision, business communications, office technologies, human resources and marketing. Students have the opportunity to select courses with a career-ready emphasis or with a four-year college/university transfer emphasis.

Career Outlook

Opportunities exist within different types of firms, as well as operating your own business.

Program Learning Outcomes

- Plan the operations of a business across functional areas.
- Organize resources to achieve the goals of the organization.
- Direct individuals and/or processes to meet organizational goals.
- Control business processes.

CREDITS

Total credits needed to complete this degree

60

‡ Prerequisite required.

^ Counts toward earning the Business Management technical diploma.

* Students seeking transfer to a four-year college/university should take 200-level courses.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.



Complete Program Details

QUESTIONS? 414-456-5323, 414-297-8903 or leadpathway@matc.edu