

Business Management

PROGRAM CODE: 10-102-3



Associate Degree



COURSES	CREDITS
BADM-106 MS Office for Business Applications ^	3
BADM-110 Business Communications With Technology ^..... (or) ENG-208 Technical Communications ‡ (or) ENG-202 English 2 ‡*	3
BADM-134 Business Organization and Management ^	3
ENG-195 Written Communication ‡ ^	3
(or) ENG-201 English 1 ‡*	
ACCTG-110 Financial Accounting ^.....	3
(or) ACCTG-111 Accounting 1	
BADM-192 Risk Management and Insurance ^	3
ENG-197 Technical Reporting ‡.....	3
(or) Any 200-level ENG or SPEECH course*	
MKTG-102 Marketing Principles.....	3
BADM-104 Business Statistics ‡	3
BADM-145 Small Business Management ‡ ^	3
(or) LOGMGT-146 Operations Management	
BADM-165 Legal Environment of Business.....	3
ECON-195 Economics.....	3
(or) ECON-202 Principles of Microeconomics (or) Any 200-level ECON course*	
MATH-107 College Mathematics ‡ ^	3
(or) Any 200-level MATH course*	
SOCSCI-197 Contemporary American Society	3
(or) Any 200-level SOCSCI course*	
BADM-120 Business Analysis ‡ ^	3
BADM-155 Management Principles ‡	3
ELECTIVES (Six credits)	6
MATH-123 Math With Business Applications ‡.....	3
(or) Any 200-level MATH course*	
PSYCH-199 Psychology of Human Relations.....	3
(or) Any 200-level PSYCH course*	

Location: Downtown Milwaukee Campus, Mequon Campus, Oak Creek Campus, Online Campus, West Allis Campus

Start Dates: August and January

Admission Requirement: High school diploma or equivalent

Financial Aid Eligible: Yes. Use code 003866 at fafsa.gov.

Program Description

Attain a strong foundation in a range of areas including supervision, business communications, office technologies, human resources and marketing. Students have the opportunity to select courses with a career-ready emphasis or with a four-year college/university transfer emphasis.

Career Outlook

Opportunities exist within different types of firms, as well as operating your own business.

Program Learning Outcomes

- Plan the operations of a business across functional areas.
- Organize resources to achieve the goals of the organization.
- Direct individuals and/or processes to meet organizational goals.
- Control business processes.

CREDITS

Total credits needed to complete this degree

60

‡ Prerequisite required.

^ Counts toward earning the Business Management technical diploma.

* Students seeking transfer to a four-year college/university should take 200-level courses.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online.

Check each course's delivery options in Self-Service at selfservice.matc.edu.



Complete Program Details

QUESTIONS? 414-456-5323, 414-297-8903 or leadpathway@matc.edu