Foundations of Lodging and Hospitality Management

PROGRAM CODE: **31-109-5**

TD

Technical Diploma

Location: Downtown Milwaukee Campus

Start Dates: August and January

Admission Requirement: High school diploma or GED

Financial Aid Eligible: Yes.
Apply at fafsa.gov. Use School Code 003866.

Program Description
Employment opportunities in this diverse industry can be competitive as more job candidates enter this field.

Career Outlook
Graduates possess skills to begin a career in many business settings. Self-employed business owners also will profit from this program.

Program Learning Outcomes
- Apply fundamentals to the operations within a hospitality organization.
- Demonstrate entry-level use of hospitality technology.
- Identify processes to meet organizational goals.
- Identify the various components that make up the hospitality industry.
- Identify resources used in the hospitality industry for problem solving.

COURSE		CREDITS
ENG-195	Written Communication ‡	3
	(or) ENG-201 English 1 ‡	
HOTEL-110	Front Office Procedures and Management	3
HOTEL-122	Basic Hospitality Accounting	3
HOTEL-135	Hospitality Professional Service and Development	3
MEET-151	Introduction to Hospitality/Tourism	3
HOTEL-105	Hospitality Marketing, Sales and Revenue Strategy	3
HOTEL-112	Front Office Computerized Procedures ‡	3
HOTEL-117	Hospitality Law and Liability	3
HOTEL-120	Building Operations and Security	3
HOTEL-127	Fundamentals of Meetings and Special Events	3
HOTEL-150	Housekeeping Operations	2

CREDITS
Total credits needed to complete this diploma

32

‡ Prerequisite required.
Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

Complete Program Details
QUESTIONS? 414-456-5323, 414-297-8903 or leadpathway@matc.edu

WISCONSIN TECHNICAL COLLEGE SYSTEM — MEMBER COLLEGE —