Creative Arts, Design & Media Academic & Career Pathway

Digital Imaging

PROGRAM CODE: **30-203-2**

TD

Technical Diploma

Location: Downtown Milwaukee Campus

Start Dates: August and January

Admission Requirement: High school diploma or GED, demonstration of basic computer skills in the Mac OS, and the ability to lift, bend, and move equipment. A professional DSLR or mirrorless camera with interchangeable lenses and full manual controls.

Financial Aid Eligible: Yes.
Apply at fafsa.gov. Use School Code 003866.

Program Description

Focus on photography techniques and industry trends for composition, lighting and image manipulation as you prepare to enter the digital imaging field with the skills attained in this program.

Career Outlook

As the industry continues to evolve, new job opportunities exist in professional-level still and video photography.

Program Learning Outcomes

- Apply pre-planning skill in proper conceptual development, photo equipment choices and lighting design before executing the plan.
- Demonstrate proficiency in a variety of industry software tools and techniques, including graphic software, digital video and color management software
- Demonstrate proficiency in evaluating a variety of web creation sites and developing appropriate content.

COURSE		CREDITS
ENG-195	Written Communication ‡	**3**
	(or) ENG-201 English 1 ‡	
PHOTO-100	Introduction to Digital Photography	**1**
PHOTO-101	Digital Fundamental Photography	**3**
PHOTO-107	Photographic Trends	**1**
PHOTO-141	Photoshop for Photographers 1	**3**
MATH-123	Math With Business Applications ‡	**3**
	(or) Any 200-level MATH course	
PHOTO-108	Photographic Lighting ‡	**3**
PHOTO-130	Photographic Composition	**3**
PHOTO-139	Measurement Techniques ‡	**3**
PHOTO-142	Photoshop for Photographers 2 ‡	**3**

CREDITS
Total credits needed to complete this diploma **26**

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

Complete Program Details

QUESTIONS? 414-297-6004 or creativeartspathway@matc.edu