

Digital Imaging

PROGRAM CODE: 31-203-2



Technical Diploma

**Location:** Downtown Milwaukee Campus**Start Dates:** August and January**Admission Requirement:** High school diploma or equivalent**Academic Preparedness Requirements:** Demonstration of basic computer skills in the Mac OS; the ability to lift, bend and move equipment; and professional DSLR or mirrorless camera with interchangeable lenses and full manual controls**Financial Aid Eligible:** Yes. Use code 003866 at fafsa.gov.

Program Description

Focus on photography techniques and industry trends for composition, lighting and image manipulation as you prepare to enter the digital imaging field with the skills attained in this program.

Career Outlook

As the industry continues to evolve, new job opportunities exist in professional-level still and video photography.

Program Learning Outcomes

- Apply pre-planning skill in proper conceptual development, photo equipment choices and lighting design before executing the plan.
- Demonstrate proficiency in a variety of industry software tools and techniques, including graphic software, digital video and color management software.
- Demonstrate proficiency in evaluating a variety of web creation sites and developing appropriate content.

**Complete Program Details****QUESTIONS?** 414-297-6004 or creativeartspathway@matc.edu

COURSES

COURSES	CREDITS
ENG-195 Written Communication ‡ (or) ENG-201 English 1 ‡	3
PHOTO-100 Introduction to Digital Photography	1
PHOTO-101 Digital Fundamental Photography	3
PHOTO-107 Photographic Trends.....	1
PHOTO-141 Photoshop for Photographers 1	3
MATH-123 Math With Business Applications ‡..... (or) Any 200-level MATH course	3
PHOTO-108 Photographic Lighting ‡.....	3
PHOTO-130 Photographic Composition.....	3
PHOTO-139 Measurement Techniques ‡.....	3
PHOTO-142 Photoshop for Photographers 2 ‡	3

CREDITS

Total credits needed to complete this diploma

26

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online.

Check each course's delivery options in Self-Service at selfservice.matc.edu.