

TV/Video Field Production Assistant

PROGRAM CODE: 31-701-1



Technical Diploma



COURSE	CREDITS
TV-105	TV/Video Field Production Techniques ‡ 4
DCC-158	Data Content Management 1
DCC-159	Audio/Digital Storytelling 2
DCC-152	Intermediate Digital Content Techniques ‡ 3
ENG-195	Written Communication ‡ 3 (or) ENG-201 English 1 ‡
TV-101	TV/Video Studio Production Techniques ‡ 4
TV-181	Video in Society ‡ 1
DCC-150	Intro to Digital Content Creation 3
DCC-171	Digital Engineering Principles ‡ 1
ENG-197	Technical Writing ‡ 3 (or) any 200-level English

Location: Downtown Milwaukee Campus

Start Dates: August and January

Admission Requirement: High school diploma or GED

Financial Aid Eligible: Yes.

Apply at fafsa.gov. Use School Code 003866.

CREDITS

Total credits needed to complete this diploma

25

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

Program Description

To get ready for cameras and action, you will gain skills in the basics of field-based production, location lighting, high-definition field camera operation, and principles of non-linear editing and content distribution. Courses are taught in the Milwaukee PBS studios for real-world experience. This program prepares students for on-location, video production entry-level positions.

Career Outlook

With video so pervasive in our society, individuals well-versed in TV and video field production are in demand to help capture and deliver stories to the audience.

Program Learning Outcomes

- Apply basic principles of design and storytelling to studio and field productions.
- Demonstrate proficiency in the use of basic media software, tools, and technology.
- Assist in production from concept to completion.
- Communicate creative rationale in formal and informal settings.
- Apply ethical business practices.



Complete Program Details

QUESTIONS? 414-297-6004 or creativeartspathway@matc.edu