

TV/Video Field Production Assistant

PROGRAM CODE: 31-701-1

TD

Technical Diploma

**Location:** Downtown Milwaukee Campus**Start Dates:** August and January**Admission Requirement:** High school diploma or equivalent**Financial Aid Eligible:** Yes. Use code 003866 at fafsa.gov.

Program Description

To get ready for cameras and action, you will gain skills in the basics of field-based production, location lighting, high-definition field camera operation, and principles of non-linear editing and content distribution. Courses are taught in the Milwaukee PBS studios for real-world experience. This program prepares students for on-location, video production entry-level positions.

Career Outlook

With video so pervasive in our society, individuals well-versed in TV and video field production are in demand to help capture and deliver stories to the audience.

Program Learning Outcomes

- Apply basic principles of design and storytelling to studio and field productions.
- Demonstrate proficiency in the use of basic media software, tools and technology.
- Assist in production from concept to completion.
- Communicate creative rationale in formal and informal settings.
- Apply ethical business practices.

**Complete Program Details****QUESTIONS?** 414-297-6004 or creativeartspathway@matc.edu

COURSES

	CREDITS
TV-101 TV/Video Studio Production Techniques ‡	4
TV-181 Video in Society ‡	1
DCC-150 Intro to Digital Content Creation ‡	3
DCC-170 Media Design Elements ‡	2
ENG-195 Written Communication ‡	3
(or) ENG-201 English 1 ‡	
TV-105 TV/Video Field Production Techniques ‡	4
TV-112 Storytelling via Post-Production ‡	3
DCC-152 Intermediate Digital Content Techniques ‡	3
DCC-158 Data Content Management ‡	1
DCC-159 Audio/Digital Storytelling ‡	2
ENG-197 Technical Writing ‡	3
(or) Any 200-level ENG course	

CREDITS

Total credits needed to complete this diploma

29

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online. Check each course's delivery options in Self-Service at selfservice.matc.edu.