

TV/Video Studio Production Assistant

PROGRAM CODE: 31-701-2



Technical Diploma

**Location:** Downtown Milwaukee Campus**Start Dates:** August and January**Admission Requirement:** High school diploma or equivalent**Financial Aid Eligible:** Yes. Use code 003866 at fafsa.gov.

Program Description

Spotlight your future in the broadcasting industry with the skills attained through this program. You will learn the basics of television and video studio production through courses taught in Milwaukee PBS studios. Areas of study include production, studio lighting, studio camera operation and general TV engineering principles.

Career Outlook

Studios for cable channels, educational institutions and corporate video studios and broadcasters offer employment opportunities.

Program Learning Outcomes

- Apply basic principles of design and storytelling to studio and field productions.
- Demonstrate proficiency in the use of basic media software, tools and technology.
- Assist in production from concept to completion.
- Communicate creative rationale in formal and informal settings.
- Apply ethical business practices.

**Complete Program Details****QUESTIONS?** 414-297-6004 or creativeartspathway@matc.edu

COURSES

	CREDITS
TV-101	TV/Video Studio Production Techniques ‡ 4
TV-181	Video in Society ‡ 1
DCC-150	Introduction to Digital Content Creation ‡ 3
TV-108	TV Studio Lighting Techniques ‡ 2
ENG-195	Written Communication ‡ 3 (or) ENG-201 English 1 ‡
TV-105	TV/Video Field Production Techniques ‡ 4
TV-112	Storytelling Via Post-Production ‡ 3
TV-121	TV and Video Production Workshop 1 ‡ 3
TV-160	Intro Operational Engineering ‡ 1
TV-107	Script Writing for Visual Media ‡ 3
MATH-107	College Mathematics ‡ 3 (or) Any 200-level MATH course

CREDITS

Total credits needed to complete this diploma

30

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online. Check each course's delivery options in Self-Service at selfservice.matc.edu.